

# BUSITAL 2012

The 7th International workshop on  
Business/IT-Alignment and Interoperability

Gdańsk, Poland, 25 – 29 June 2012

<http://busital2012.blogs.dsv.su.se>

## Workshop Call

Nowadays, a sustainable competitive advantage is strictly related to capabilities of organizations to anticipate the constantly evolving business and technological environment, where business-IT alignment and interoperability are key success factors. This workshop will contribute to creation of a structured body of knowledge on the existing academic and industrial approaches to business-IT alignment that would help (a) the practitioners to better estimate their needs and, based on these needs, to select or elaborate their strategies of business-IT alignment; (b) the researchers to get a better understanding of the problems encountered by practitioners and to improve their methodologies and approaches accordingly.

## Topics:

We encourage the original contributions exploring the challenges and solutions related to maintenance and validation of business-IT (BIT) alignment, as well as industrial case studies illustrating these challenges and solutions.

The topics are among but not limited to:

- Alignment issues in a service-oriented analysis and design.
- Business services lifecycles
- Service management and engineering
- Service Value Analysis and innovation in IT-based services
- BIT alignment classifications and taxonomy
- Business value of BIT alignment: e.g. cost reduction, improved time to market, etc
- Methods and approaches on validating the BIT alignment
- Case studies and lessons learned on BIT alignment
- Case studies and empirical reports on the benefits and costs of alignment;
- Business/IT alignment in organizational networks, including co-creation of value through global networks ;
- Quality based framework for Business/IT alignment elicitation
- Methods and experiences of Business/IT alignment analysis and requirements elicitation in the public sector (e-Government, e-Governance)
- Methods and frameworks for IT governance and Business Technology management and engineering
- Methods for the assessment of policy and legal issues in IT strategy alignment analysis for IS strategic planning
- Social and agency oriented perspectives in strategic engineering
- Value based model for strategic engineering and business agility

## Papers submission:

We invite submissions in the form of Full papers and Short papers.

- Full papers reporting the completed research, industrial case studies, empirical studies and surveys are limited to 12 pages including all text, figures, references and appendices.

- Short papers reporting research-in-progress and problem statements are restricted to a maximum length of 4 pages (including all text, figures, references and appendices).

- All papers should be submitted in PDF format. The results described must be unpublished and must not be under review elsewhere.

**Submission deadline: February 24, 2011**

**Notification of acceptance: March 20, 2012**

**Camera-Ready copy due: March 31, 2012**

## Guidelines for authors:

In order to ensure a timely and smooth publication process we would kindly ask you to follow the following instructions while submitting your paper.

1. The submitted manuscripts should comply with the Springer LNBP formatting rules. To prepare your initial submission, please follow the "Default Author Instructions" [here](http://www.springer.com/computer/lncs?SGWID=0-164-6-791344-0) (or typing in a browser <http://www.springer.com/computer/lncs?SGWID=0-164-6-791344-0> )
2. Submissions should not exceed 12 pages for full papers and 4 pages for short papers, including all text, figures, references and appendices.
3. Please make sure to use the full names of all contributing authors in the paper (first name(s) and surname).
4. Please make sure that the figures are legible also when printed in black and white. Colored figures will only appear in the online version of the proceedings.
5. To submit your paper, please follow the reference to the easychair submission system following [this link](http://www.easychair.org/conferences/?conf=busital2012) ( or typing in a browser: <http://www.easychair.org/conferences/?conf=busital2012> )